



**Annual Report  
for the  
2020/2021 School Year**

**School Council Members:**

|                         |   |
|-------------------------|---|
| Chair:                  | Shannon McLaren                                   |
| Vice Chair:             | Crystal Logan                                     |
| Treasurer:              | Krista MacIsaac                                   |
| Secretary:              | Cheryl Strautman                                  |
| Fundraising Chair:      | Vacant  |
| OCASC Representative:   | Vacant  |
| Volunteer Coordinator:  | Vacant  |
| Communications Officer: | Jennifer Demone                                   |
| Members at Large:       | Leigh Golden (September     June)<br>Elise Currie |

**Meeting Dates (all virtual):**

October 14 - AGM, December 2, January 6, April 7, May 5, June 2

**First meeting of 2020/21:** Wednesday, September 22, 2021. All are welcome to attend!

Dear Parents and Jockvale Community,

Welcome back! We hope that you had a safe and enjoyable summer, given everything going on in the world! Last school year was a challenging one for JESC given the pandemic and number of weeks that were spent in virtual school mode. Despite this, our council should be proud of our accomplishments given the difficulty in fundraising, and look forward to what we can do to continue to support our school in this new way of doing things, as we continue in pandemic mode into 2021/2022.

The role of school council is to enrich the student educational experience, to enhance accountability of the education system to parents, and to serve an advisory role to the school administration. During the 2020/21 school year, we advised the administration on the following topics:

- Fight Hidden Hunger: This program was launched in the 2018/2019 school year and has been successful at providing students with snacks throughout the day in a way that is designed to eliminate stigma. While initially provided as a snack bowl of fruit, with supplementary food available from the school office, we had to rethink this to minimize mixing of cohorts, touching of open food, and how to address keeping healthy food in the class that was non-perishable. In 2020/2021 the school council provide snack bags consisting of a nutrigrain bar and a squeeze apple sauce to provide snacks to any hungry student.
- Fundraising priorities: Early in the school year, the council agreed to focus on two key things: anything that would help with the current pandemic school reality (e.g.

painting of lines in the school yard) and keeping the snack backs available in the classrooms.

- Communication: Council worked closely with administration to ensure an effective communication strategy - beginning with helping to provide input into the instructions out to parents at the start of the year. Information is shared through emails from the school, our Facebook page and Group, as well as some newsletters throughout the year.

### **Fundraising:**

The 2020/2021 year was a lean year for fundraising due to the pandemic: we wanted to keep fundraising to low-touch options, and agreed we did not want to run any programs when school was in virtual mode. Additionally, we were constrained as we could not run food programs, or events, which are typically the two largest sources of revenue for the council. Despite this, we ran:

- McDonald's Night
- Boston Pizza Night
- Open Donation to the Fight Hidden Hunger Task Force throughout the year over School Cash online.

For a full report on fundraising activities, please see appendix A (Financial Report).

These and other fundraisers allowed us to fund:

- Snack Bags in every classroom
- Holiday hampers for families in need
- Painting and marking of the school field to assist in cohorting
- Increasing available lamination supplies for the school, to allow easy-wiping in alignment with cleansing guidelines
- Virtual assemblies for anti-bullying
- T-Shirts and a virtual Escape Room for Year End Graduation celebrations for outgoing Grade 6 students

### **Financial Information:**

|   |             |
|---|-------------|
| Opening balance of all reconciled bank accounts, investments and cash on hand on August 1, 2020 | \$22,578.45 |
| The amount raised by school council during the year August 1, 2020 and July 31, 2021            | \$ 2,699.84 |
| The amount spent by school council during the year August 1, 2020 and July 31, 2021             | \$ 9,453.97 |
| Closing balance of all reconciled bank accounts, investments and cash on hand on July 31, 2021  | \$15,824.32 |

A full financial report for the year is included in [Appendix A](#).



We would like to take the time to extend our sincere gratitude to everyone who came together to make the most of the 2020/2021 school year. It was a very different year, yet the council was able to help improve the quality of day-to-day life through the few things we were able to fund. We'd like to thank everyone who helped us this year and recognize the outstanding commitment of all council members, administration, school staff, and everyone who contributed financially to our fundraising efforts. We wish the best of luck to all of the candidates in the 2021/2022 JESC elections at our AGM. Issues that we anticipate to be relevant for the incoming council include:

- The ongoing role of council in this "new normal". Pandemic rules and guidelines will continue to limit or eliminate that many activities that we would normally do throughout the school year. The new council will need to be creative in everything they do and should consider the following priorities:
  - New fundraising initiatives that limit contact.
  - Building community when we all have to be apart.
  - Maintaining the snack program.
- Larger items such as the Shade Structure will likely need to be delayed until things get back to normal.

Sincerely,  
Shannon McLaren  
Chair  
September 22, 2021